

Bharat Survey for EdTech 2025

Mizoram Factsheet



1,247
Randomly sampled
households



250
Sampled
teachers



HOUSEHOLD SURVEY FINDINGS

1. Access to Technology

- **Ownership of smartphones:** 99% of surveyed households own at least one smartphone, with 93% of households owning more than one smartphone.
- **Child level access to smartphones:** 89% of children from surveyed households have access to smartphones.
- **Frequency and duration of access:** On average, 80% of children with smartphone access use them daily. On a given day, 94% of children use their smartphones for at least 30 minutes. On average, children use smartphones for ~1.48 hours per day.

2. Usage of EdTech

- **Awareness of EdTech:** 82% of children are aware of EdTech.
- **EdTech usage:** 38% of children use EdTech. While 6% of children have discontinued the use of EdTech after using it in the past, 39% are aware of EdTech but have never used it.
- **Frequency of EdTech usage:** While 16% of EdTech-using children use it daily, 74% use it a few times a week.
- **Commonly used tools:** YouTube is the most popular tool (used by 77% of EdTech-using children), followed by Google (68%), WhatsApp (57%), ChatGPT (8%) and WhatsApp/Meta AI (6%).

3. User Sentiment Around Education and EdTech

- **Perceived impact of EdTech:** 66% of EdTech-using children report improved learning outcomes from the use of EdTech.
- **Reasons for non-usage of EdTech:** Top reasons for non-usage despite awareness include child not knowing how to use it (62%), device not being available all the time (13%) and no one around them using it or asking them to use it (9%).

4. Usage of GenAI for Learning

- **Awareness of GenAI:** 54% EdTech-using children have heard of AI and 33% know of its application for learning.
- **Usage of GenAI:** 18% of EdTech-using children use GenAI for learning; 70% of GenAI-using children use it multiple times a week, whereas 17% use it daily.



1. Access to Technology

- **Access to devices in school:** 44% of teachers have access to at least one technology device in school.

2. Usage of EdTech

- **EdTech awareness:** 98% of teachers are aware of EdTech.
- **EdTech usage:** 73% of teachers use EdTech. An additional 6% have used it in the past but no longer do so and 18% are aware of EdTech but have never used it.
- **Frequency of EdTech usage:** While 13% of EdTech-using teachers use EdTech daily, 67% use it a few times a week.
- **Commonly used tools:** Google is the most popular tool (used by 68% of EdTech-using teachers), followed by YouTube (41%), WhatsApp (24%), ChatGPT (10%) and WhatsApp/Meta AI (7%).

3. User Sentiment Around EdTech Adoption

- **Perceptions around teacher training on EdTech usage:** 48% of EdTech-using teachers have attended training or workshops related to the use of technology for teaching in the past 12 months. 85% of EdTech-using teachers express interest in receiving future training on technology use.
- **Perceived impact of EdTech:** 83% of EdTech-using teachers agree that EdTech leads to improved educational outcomes. 20% of EdTech-using teachers believe that using EdTech helps them significantly save time.
- **Reasons for non-usage of EdTech:** Top reasons for non-usage despite awareness include device not being available all the time (29%), belief that EdTech does not help teach better (18%), no device or internet connection (13%) and internet issues (13%).

4. Usage of GenAI for Teaching

- **Awareness of GenAI:** 87% EdTech-using teachers have heard of AI and 43% know of its application for teaching.
- **Usage of GenAI:** 25% of EdTech-using teachers use GenAI for teaching and school-related activities; while 74% of GenAI-using teachers use it multiple times a week, 7% use it daily.



DATA TABLE FOR HOUSEHOLD SURVEY

Indicator	Level of Insight	Overall	By Settlement		By Gender		By School		
			Urban	Rural	Male	Female	Govt.	Private	Aided
Access to Technology									
Households with smartphone access (% overall)	State	99%	100%	98%	99%	99%	99%	100%	100%
	India	90%	91%	89%	89%	90%	89%	89%	96%
Avg. number of smartphones in household (% of houses with smartphones)	State	2.94	3.10	2.72	2.93	2.94	2.84	3.06	3.08
	India	1.74	1.96	1.61	1.81	1.67	1.68	1.83	1.73
Households where children have smartphone access (% overall)	State	89%	94%	83%	89%	89%	88%	90%	96%
	India	72%	78%	69%	74%	70%	74%	65%	90%
Children that have daily access to smartphone (% of children with access to smartphones)	State	80%	83%	76%	81%	79%	79%	83%	75%
	India	66%	66%	65%	66%	65%	63%	70%	63%
Average time spent on smartphone by child in a given day (hours)	State	1.48	1.56	1.38	1.49	1.48	1.49	1.47	1.54
	India	1.31	1.30	1.32	1.45	1.15	1.42	1.19	1.19
% of children who always have access to internet when using smartphone (% of households where children have smartphone access)	State	44%	46%	41%	44%	44%	45%	40%	48%
	India	70%	71%	70%	72%	68%	70%	70%	75%
Top reasons for non access to smartphones by children	State	Child being too young to use a smartphone (52%), Phone being at home but others using it (19%), Child not needing to use a smartphone (15%), Smartphones being a distraction (15%)							
Usage of EdTech									
Awareness of EdTech (% overall)	State	82%	82%	81%	82%	82%	83%	80%	87%
	India	81%	88%	77%	82%	80%	79%	81%	96%
Usage of EdTech (% overall)	State	38%	38%	38%	35%	40%	44%	24%	52%
	India	63%	71%	58%	64%	62%	60%	60%	87%

Children who use EdTech daily (% of EdTech-using children)	State	16%	10%	24%	16%	17%	20%	7%	16%
	India	58%	56%	60%	59%	58%	55%	63%	58%
Top learning activities undertaken by children (% of EdTech-using children)	State	Practice and doubt solving (79%), Self-learning (38%), Exam or Test Preparation (22%) and attending online classes (4%)							
Top EdTech tools (% of EdTech-using children)	State	YouTube (77%), Google (68%), WhatsApp (57%), ChatGPT (8%), WhatsApp/Meta AI (6%)							

User Sentiment Around Education and EdTech Adoption

Respondents that think in-school learning is "completely sufficient" (% overall)	State	34%	30%	40%	33%	35%	33%	33%	56%
	India	61%	65%	59%	63%	60%	59%	64%	65%
Respondents that believe EdTech has improved educational outcomes (% of EdTech-using children)	State	66%	59%	75%	67%	64%	66%	62%	73%
	India	75%	74%	77%	76%	75%	76%	78%	65%
Respondents that believe EdTech helps parents support child's learning significantly (% of EdTech-using children)	State	16%	10%	25%	13%	19%	17%	14%	14%
	India	45%	47%	43%	44%	46%	49%	43%	36%
Respondents that believe EdTech poses risks for children (% of EdTech-using children)	State	33%	23%	45%	30%	36%	36%	31%	16%
	India	60%	60%	60%	61%	59%	58%	63%	61%
Top reasons for not using EdTech	State	Child not knowing how to use it (62%), Device not being available all the time (13%), No one around them uses or asks to use it (9%)							

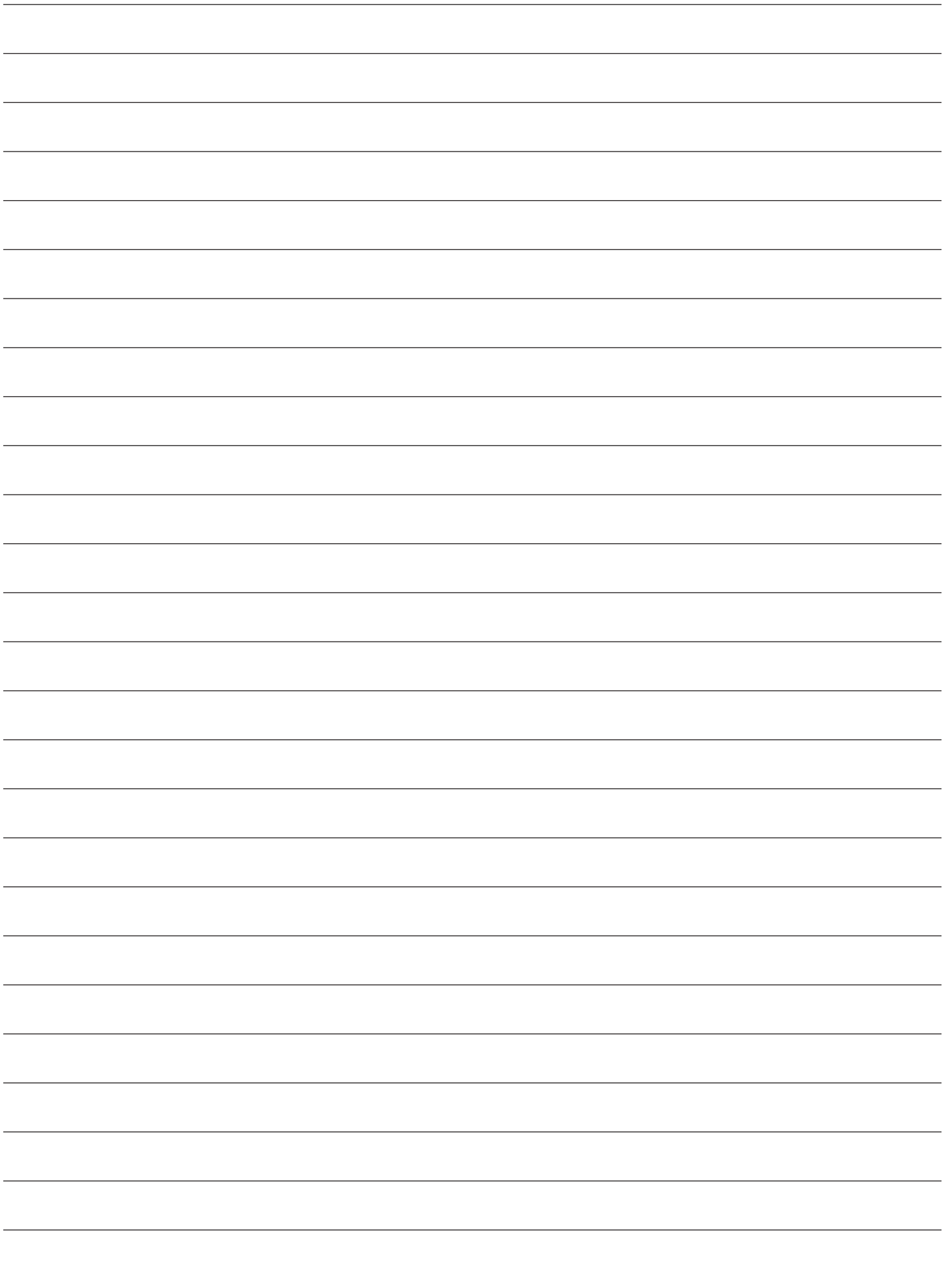
Usage of GenAI for Learning

Have heard of GenAI (% of EdTech-using children)	State	54%	71%	32%	54%	53%	45%	73%	65%
	India	50%	57%	46%	51%	50%	48%	53%	52%
Use GenAI for learning (% of EdTech-using children)	State	18%	21%	14%	18%	17%	13%	27%	25%
	India	35%	39%	32%	36%	33%	33%	37%	35%



DATA TABLE FOR TEACHER SURVEY

Indicator	Level of Insight	Overall	By Settlement		Indicator	Level of Insight	Overall	By Settlement	
			Urban	Rural				Urban	Rural
Access to Technology									
Teachers that have personal smartphone (% overall)	State	98%	99%	97%	Teachers who have access to at least 1 type of device in school for teaching (% overall)	State	44%	47%	42%
	India	98%	98%	98%		India	69%	71%	68%
Usage of EdTech									
Awareness of EdTech (% overall)	State	98%	98%	98%	Usage of EdTech (% overall)	State	73%	69%	76%
	India	98%	98%	98%		India	87%	89%	86%
Teachers who use technology for teaching/related activities daily (% of EdTech-using teachers)(% overall)	State	13%	17%	8%	Top activities undertaken by teachers (% of EdTech-using teachers)	State	Lesson preparation and delivery (65%), Self-learning (47%) and Communication (30%)		
	India	56%	56%	55%	Top EdTech tools (% of EdTech-using teachers)	India	Google (68%), Youtube (41%), WhatsApp (24%), ChatGPT (10%), Whatsapp/MetaAI (7%)		
User Sentiment around Education and EdTech Adoption									
Teachers that believe EdTech has improved educational outcomes (% of EdTech-using teachers)	State	83%	78%	88%	Teachers that believe EdTech helps them save time significantly (% of EdTech-using teachers)	State	20%	12%	27%
	India	81%	82%	80%		India	56%	57%	55%
Teachers that believe EdTech benefits all students equally regardless of current learning level (% of EdTech-using teachers)	State	62%	69%	56%	Teachers that believe EdTech poses risks to teachers (% of EdTech-using teachers)	State	20%	16%	24%
	India	53%	55%	51%		India	52%	51%	53%
Teachers that express inclination to receive training on tech use in the future (% of EdTech-using teachers)	State	85%	78%	92%	Top reasons for not using EdTech (% of teachers who do not currently use EdTech despite being aware of it)	State	Device not available all the time (29%), EdTech doesn't help teach better (18%), No device or internet connection (13%), Internet issues (13%)		
	India	79%	79%	79%					










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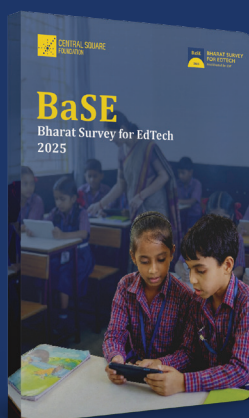
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